

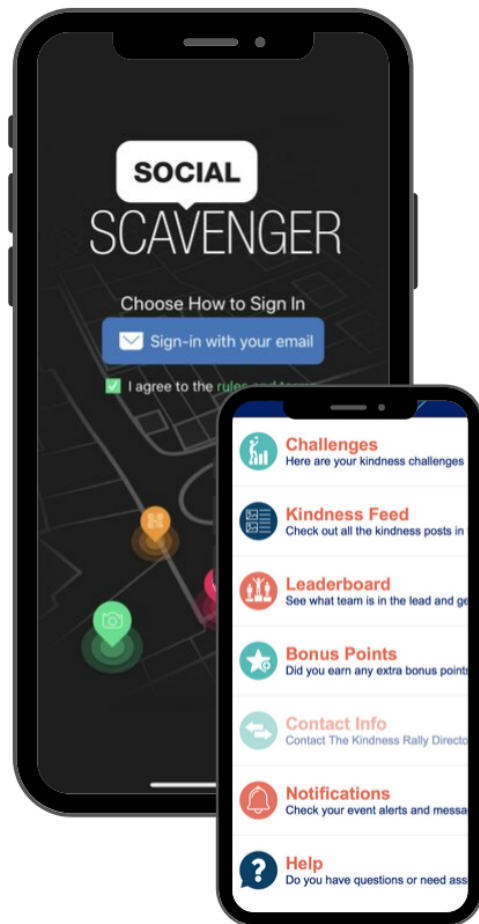
WELCOME TO THE KINDNESS RALLY 2019!

Have you downloaded the event app, Social Scavenger? If not skip to the Social Scavenger instructions page and make sure you have the app downloaded. This will be how we keep track of the kindness challenges completed!

When you open Social Scavenger, you will need to sign up with an email and password. Make sure your password is pretty easy so you can share the login info with other teammates to get multiple devices involved if you wish.

Teams, please be sure to introduce yourself and explain that you are with an act of kindness rally when you meet people. Let them know you are with The Kindness Rally nonprofit. On the other hand, if at any time you feel uncomfortable with a challenge, location, or person, move on to something else. We want everyone to have fun and enjoy themselves!

DOWNLOAD OUR EVENT APP!



STEP 1: Download.

Have one team member download the app "Social Scavenger". If possible use a modern day iPhone for best results (just please no Google pixels).

STEP 2: Sign up

Email / password of your choosing (one you are willing to share if need be - i.e. to add a second device for your team).

STEP 3: Enter code

You will be asked for your entry code. (rally2019)

QUICK FAQ

Q: I forgot to enter my entry code. How do I search for the game now?

A: Search by game name (The Kindness Rally), join and enter your code when prompted.
(rally2019)

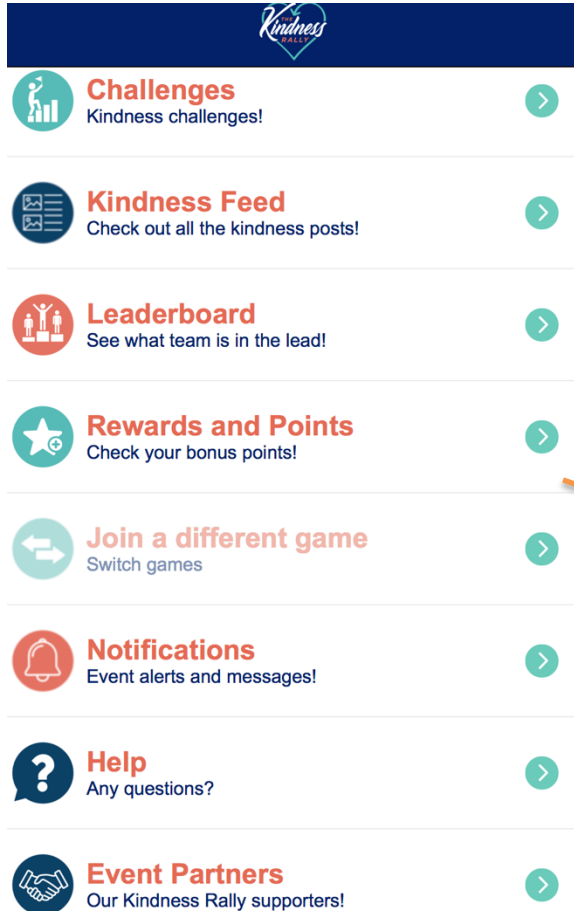
Q: What if a phone dies or is having trouble for any reason?

A: Use another team members phone! To continue where you left off, use the same username / password as your original team captain did in Step 2 - this will then join you to the same team automatically. You can't simply type in the same team name and hope it will merge you...it won't. Same email / same password

Then you will be asked for a code. Enter **'rally2019'** to access The Kindness Rally event app.

Next you will be asked to choose a team name and take a fun team photo!

From there you will enter the main screen which looks like this:



Under Challenges you will see a list of kindness challenges for your team to complete from 12:00pm until 4:00pm. Challenges must be posted by 4:00pm.

Get creative when thinking about what **#CreateYourOwn** challenges your team can do, they may be the tiebreaker you need to win!

In this act of kindness rally, teams are competing to do the most challenges they can to earn the maximum number of points in 4 hours. However, we will look at creativity and impact when choosing to award bonus points and in the event of a tie.

Kindness Challenges are organized by the following three icons:



CONNECT

With others and your community



CREATE

Meaningful, one of a kind treasures for others

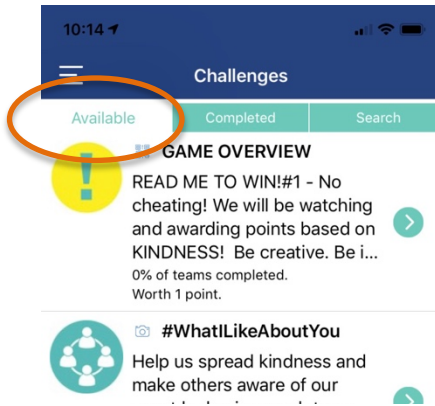


GIVE

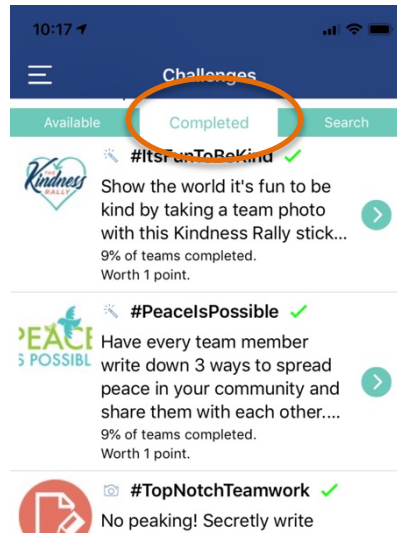
Back to those who may need it most!

Still have questions?

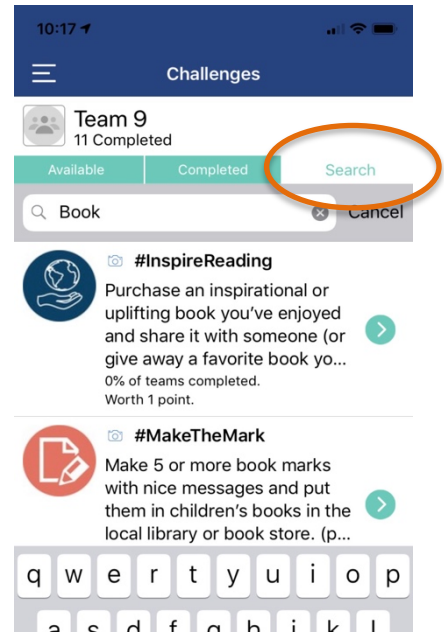
Learn more about using Social Scavenger on the following pages!



'Available' shows all the kindness challenges you can do



'Completed' keeps track of the challenges you have already done



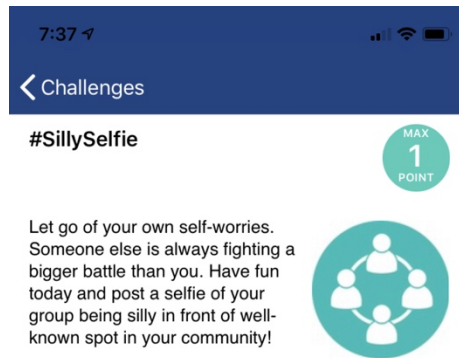
Looking for a specific challenge? You can search it!



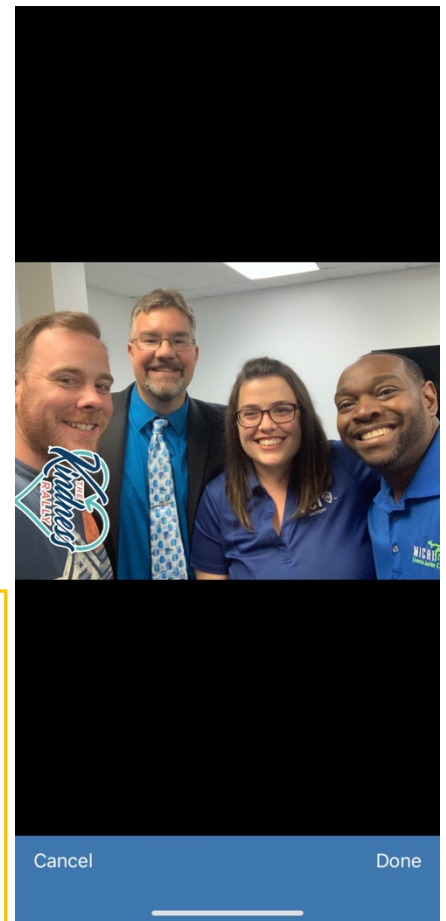
In the Kindness Feed, you can see all the posts from everyone participating in the rally, and also share your own posts to your personal social media by clicking on your picture and hitting the share button in the top right corner.

Let's walk through that process...

STEP 1: Select a challenge to complete This one is a photo challenge.



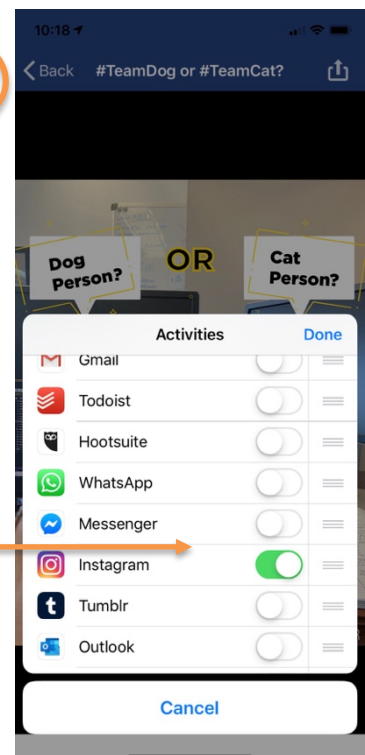
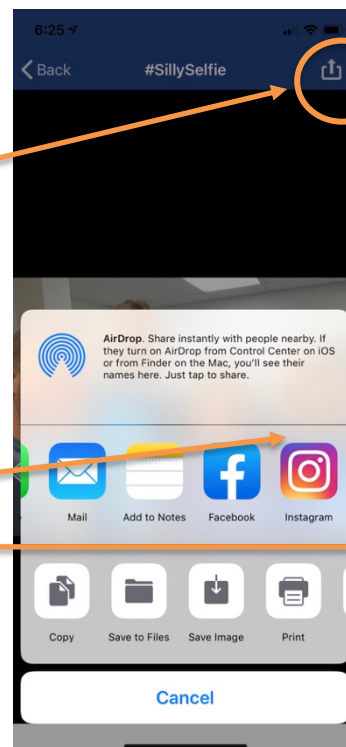
STEP 2: Once you take a photo you like, hit done. If you want to retake the photo hit cancel and do it again.

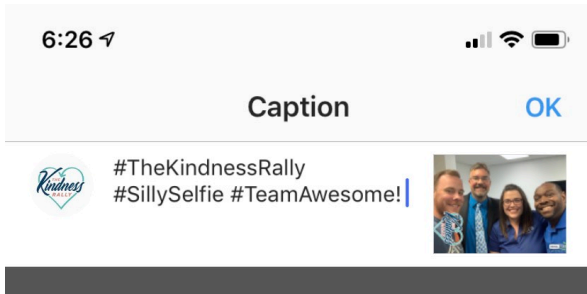


STEP 3: When you hit done, this challenge moves to the 'completed' section in challenges and also shows up in the Kindness Feed for everyone. We strongly encourage sharing to your own social media feeds from here to encourage others and show friends and family what you're up to! Here's how...

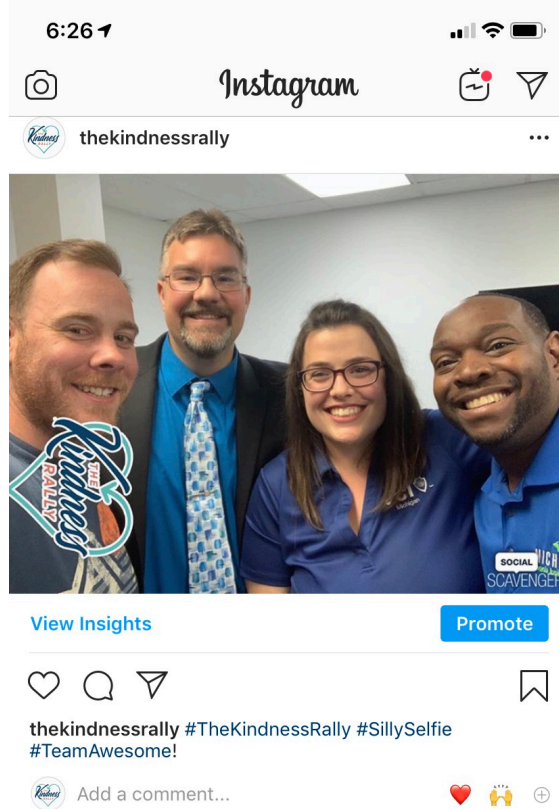


STEP 4: In the Kindness Feed, click on your picture and you will notice the share icon in the top right. When you click this a menu opens on your phone with places to share to. If your social media feed you are looking for is not there, swipe left for "more" and you can add it to the menu.





STEP 5: Then your social media feed will open and you can share the picture easily from your phone! Remember you must use **#TheKindnessRally** and you can add your team hashtag or challenge hashtag if want with a fun caption.

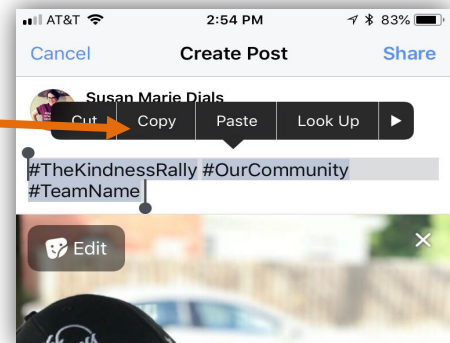


Sharing to social and inspiring others

Designate a team member to be in charge of the social media sharing outside of the app. Each challenge has a #hashtag associated with it in the title. You will cross off challenges by posting pictures or videos of your team completing each challenge to the social scavenger app first, and then share those to your own social media showcase your community impact and inspire others.

When posting your completed challenges to your personal social media you must use #TheKindnessRally...Tag us too ;)

***** PRO TIP:** Copy hashtags on your phone, so you only have to click "paste" in order to include them in your future posts



LOCAL CONTACT: _____
Have fun and be safe!